



Ageism IS Elder Abuse

Ageism is an *Uncaring View of – or worse – Deliberate Prejudice against* older adults. It's one of the ugliest faces of elder abuse. The underlying cause of Ageism is that often *society generally under-values those who are aging* ... except in very specific circumstances, such as military service or clergy!

- **Social Isolation** (*Elder Orphans*) keeps elder abuse hidden
 - **Social Interaction** (*Intergenerational Family & Friends*) **protects** against elder abuse
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Awareness is a *Key Action* in the fight against Elder Abuse

Elder abuse is Real ... it is becoming an Epidemic
Financial exploitation is Rampant ... it's Exploding!

Listen to the *Facts* ... **Believe** the *Facts* ... **Act** on that Belief:

- Empower: Older Adults to act for themselves and on their own behalf
- Share: Elder Abuse happens, it IS a significant problem
- Educate: Older Adults are *Positive Contributors* to society
- Encourage: Close and Positive contact between generations

Never Ignore Elder Abuse!

To Report Elder Abuse in Tennessee: 1-888/277-8366